

James Liu (Director) to Isabella Levethan

Meeting Notes: Things to consider

1. Consider text and image relationship and scale shifts. Border boxes are drawing a lot of attention, so make them less significant. Maybe make the boxes have a low opacity, but becomes solid when hovered over.
2. The home page has intro text without a box, and the background image has large tonal shifts. Try something that will make the text stand out regardless of how large the background becomes.
3. Display and text type can use a less bright and saturated color (red) so reading long paragraphs would still be comfortable.
4. Associate each type of tea with its own image (and appropriate utensil). I liked the background texture though; might find a way to keep it while make it work.
5. Include a footer or something to redirection people to more reference sites.
6. Include subsection title in each page; not just in the highlighted navigation bar.
7. Make Gallery image click-to-zoom.